

Independent Retailer Month

CELEBRATE INDEPENDENT RETAIL



JULY 1-3 Happy 241st Birthday, America!

Take an extra **\$241 off** a new hot tub, pool, sauna or patio furniture set (minimum 5-piece sets)!

Buy 1 Melissa & Doug Toy, Get 1 **Free!**

Buy 1 Sip N Noodles, get 1 **Free!**

All Pool Toys & Floats are **20% off!**

Buy PolySheen Blue, Get 1 **Free** Bag of Smart Shock!

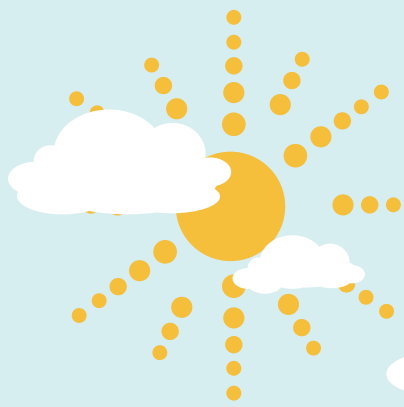
FREE grilled hot dogs, chips and water bottles!

*Weekend
Specials*

CELEBRATE INDEPENDENT
RETAILER MONTH
THROUGHOUT JULY

*We love our independence!
And you will too, with savings all month long!*





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JULY 8-9

SPA CUSTOMERS:

Bring in your spa water for our **FREE** analysis and get 1 **FREE** package of BioGuard test strips!

POOL CUSTOMERS:

Buy 2 Bottles of Scale Inhibitor and get 1 **FREE!**



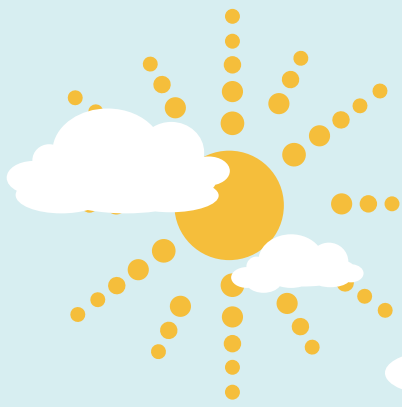
*Weekend
Specials*

A red circular graphic with a white border and a white shadow, resembling a sticker or a sign. The text "Weekend Specials" is written in white, cursive font.

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An illustration of a shopping street with people and buildings. The street is lined with buildings that have windows and awnings. Several people are walking on the sidewalk, some carrying shopping bags. The scene is bright and colorful.

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JULY 15-16

FREE Accessory Package

Get a Cover Lifter, Step Upgrade, and Mineraluxe Start-Up Kit with the purchase of a new Highlife, Limelight, Utopia, or Paradise hot tub (up to a \$900 Value)!

FREE Smart Shock

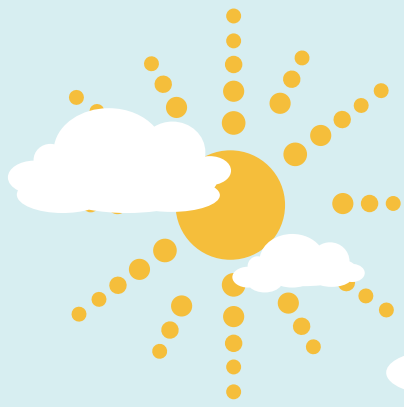
Buy 2 Smart Shock, get 1 FREE!

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JULY 22-23

POOL CUSTOMERS:

Bring in your pool water for our **FREE** analysis and get 1 **FREE** bag of Smart Shock!

SPA CUSTOMERS:

Save 25% off a new Silver Ion Cartridge!



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